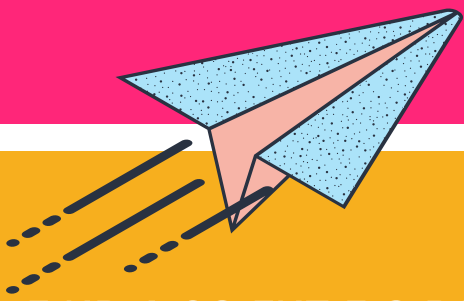


HOW TO TURN A SCIENCE PAPER INTO A STORY

Massive Science



FIND A SCIENTIFIC PAPER

The paper you write about can be one of your own, a new finding you heard about at a lab meeting, or even a pre-print you found on Twitter. It just has to be recent and noteworthy

IDENTIFY THE MAIN CHARACTER(S)

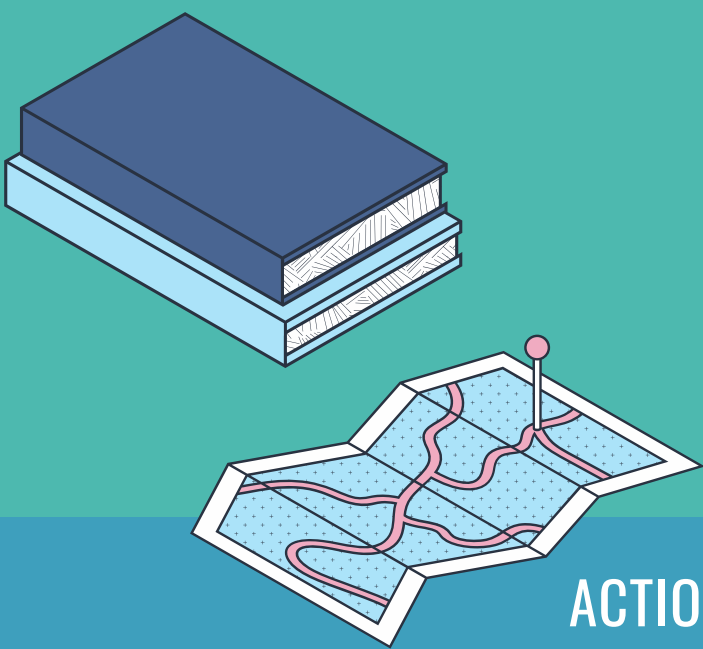
The characters in a science story can be unique. They can be the subjects of a study, particularly in the case of animal studies. They can be large datasets. They can even be concepts like evolution.

CREATE THE NARRATIVE

BACKGROUND

EXISTING KNOWLEDGE

Introduce the main character (or idea, concept, etc.) you'll be talking about and show why it's interesting.



ACTION

DESIGN, CONDUCT, AND ANALYZE AN EXPERIMENT

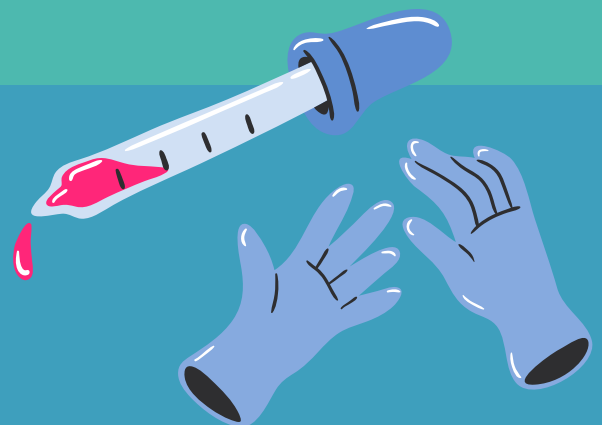
Show readers how the trigger was addressed in the study.



TRIGGER

AN UNEXPLORED QUESTION THAT NEEDS ANSWERING

Talk about what question, thesis, or discovery within the larger topic you'll address.



CHANGE

A RESULT THAT BRINGS NEW UNDERSTANDING

What did researchers find, how did it advance our understanding, and why does that matter to you, to science, or to humanity?

